# **PRIVACY POLICY**

# **1. CONTENTS**

- PRIVACY POLICY
- PRIVACY POLICY UPDATES AND CHANGES
- PERTINENT DEFINITIONS
- LAWFUL BASIS FOR PROCESSING
- INFORMATION WE COLLECT
- HOW WE USE YOUR INFORMATION
- RETENTION OF PERSONAL DATA
- PERSONAL DATA DESTRUCTION PROCEDURES AND METHODS
- HOW WE SHARE YOUR INFORMATION
- PERSONAL DATA SHARED WITH THIRD PARTIES
- UPDATING INFORMATION COOKIES
- GOOGLE ANALYTICS
- LEGAL RIGHTS CONCERNING YOUR INFORMATION
- OBJECT TO PROCESSING
- REQUEST RESTRICTION OF PROCESSING
- REQUEST TO TRANSFER
- WITHDRAWAL OF CONSENT
- ACCESSING YOUR INFORMATION
- CHILDREN'S PRIVACY
- CONTACT US

## **2.Privacy Policy**

This Privacy Policy, as amended or otherwise changed from time to time (this "Privacy Policy "), explains the manner in which Pepo The Frog LLC Limited, its subsidiaries, parent companies, affiliates, and other corporate entities under common ownership, including but not limited to, all websites that link to this Privacy Policy ("Pepo The Frog LLC", " we ", " us ", or " our "), collect, use, maintain, and disclose user information obtained through its websites, applications, brands, services, and products (collectively, "Services "). Whenever you access or use the Services, you accept the terms and conditions of this Privacy Policy. If you do not agree with or are not comfortable with any aspect of this Privacy Policy, you should immediately discontinue access or use of the Services.

## **3. Privacy Policy Updates and Changes**

By accessing or using (https://pepopower.com/), you acknowledge that you have read, understood, and agree to abide by these Terms. These Terms may be changed at any time, and you should check the "Last Updated" date for any changes. By continuing to use the website and/or purchasing, acquiring, or being in possession of \$PEPO after the updated Terms, you inherently agree to the modifications of these Terms.

### 4. Pertinent Definitions

- "Personal Data " means data you may give Pepo The Frog LLC to identify or contact you, including, for example, your name, address, User ID, telephone number, e-mail address, any blockchain addresses, as well as any other non-public information about you that is associated with or linked to any of the foregoing data. - "Anonymous Data " means data that is not associated with or linked to your Personal Data; Anonymous Data does not, by itself, permit the identification of individual persons.

#### 5. Lawful Basis for Processing

We only collect and process Personal Data about you where we have a lawful basis to do so. Lawful basis include consent where you have given consent, contract, and legitimate interests.

### **6.Information we collected**

We may collect Personal Data from you, such as your first and last name, e-mail and mailing addresses, User ID, date of birth, government-issued identification, and password when you register for an account on the Services ("Account") or otherwise use the Services. We may also collect other Personal Data provided by thirdparty identity verification services or via social networking websites. If you tell us where you are (e.g., by allowing your mobile device or computer to send us your location), we may store that information. Transactional information when you request information or purchase a product or service from us. We may collect other data, including but not limited to, referral URLs, your location, blockchain analytics information related to blockchain addresses you provide.

#### 7. How We Use Your Information

We will only use your Personal Data when the law allows. Please note that we may process your Personal Data without your knowledge or consent where this is required or permitted by law. In general, Personal Data you submit to us is used either to respond to requests that you make or to aid us in serving you better. We use your Personal Data in the following ways: - Facilitate the creation of and secure your Account on the network. - Identify you and perform identity verification through a service provider. - Provide improved administration of our websites and Services. - Improve the quality of experience when you interact with our websites and Services. -Send you a welcome email to verify ownership of the e-mail address provided when your Account is created. - Send you administrative email notifications, such as Account activity, transaction processing, security or support, and maintenance advisories. - Identify, prevent, and report potentially suspicious, fraudulent, or illegal activities. -Notify you about important changes to our Terms of Service or Privacy Policy. - Respond to your inquiries or other requests. We may collect Personal Data from you, such as your first and last name, e-mail and mailing addresses, User ID, date of birth, government-issued identification, and password when you register for an account on the Services ("Account") or otherwise use the Services. We may also collect other Personal Data provided by thirdparty identity verification services or via social networking websites. If you tell us where you are (e.g., by allowing your mobile device or computer to send us your location), we may store that information. Transactional information when you request information or purchase a product or service from us. We may collect other data, including but not limited to, referral URLs, your location, blockchain analytics information related to blockchain addresses you provide. 6. Information We Collect 7. How We Use Your Information As is true of most websites, we gather certain information automatically and store it in log files. This information includes IP addresses, browser type, Internet service provider ("ISP"), referring/exit pages, operating system, date/time stamp, and clickstream data. Like many online services, we use cookies to collect information. "Cookies" are small pieces of information that a website sends to your computer's hard drive while you are viewing the website. We retain information on your behalf, such as transactional data and other session data linked to your Account. We use IP addresses to make our website and Services more useful

to you, and to perform identity verification. All data collected automatically will be used to administer or improve our Services. We use information from log files to analyse trends, administer the Services, track users ' movements around the Services, gather demographic information about our user base as a whole, and better tailor our Services to our users ' needs. Except as noted in this Privacy Policy, we do not link this automatically-collected data to Personal Data. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience with our Services. This type of information is collected to make the Services more useful to you and to tailor the experience with us to meet your special interests and needs. Pepo The Frog LLC does not sell user data to any third party. We may collect data that is necessary to identify, examine, and prevent fraud, cheating, and other violations of our Terms of Service and applicable laws ("Violations"). This data is used only to identify, examine, and prevent Violations. Such data will be retained for the minimum amount of time required to fulfil this purpose. If the data shows that Violations have occurred, we will retain the data further to establish, exercise, or defend any legal claims during the applicable statute of limitations or until the legal case or a related legal case has been resolved. This data may not be disclosed to you if such disclosure will adversely affect our efforts to identify, examine, and prevent Violations.

#### 8. Retention of Personal Data

Unless the law specifies a different retention period, we will only keep your Personal Data for the time strictly necessary to carry out the operations for which said Data has been collected by us.

#### 9. Personal Data Destruction Procedures and Methods

In principle, we destroy the Personal Data without delay after the purpose of collection and use of Personal Data is achieved. However, this is not the case when preservation is required according to laws and regulations. The destruction procedure and method are as follows: - Personal Data printed on paper: shredded with a shredder or incinerated. - Personal Data stored in electronic file format: Deleted using a technical method that cannot reproduce the record.

# 10. How We Share Your Information – Personal Data Shared with Third Parties

We may share your Personal Data with third-party service providers to provide you with the Services; to conduct quality assurance testing; to facilitate the creation of accounts; to provide technical support; and to verify your identity. These third-party service providers are required not to use your Personal Data other than to provide the services requested by you. Other than as stated in this Privacy Policy, Pepo The Frog LLC does not disclose any of your Personal Data to third parties unless required to do so by law enforcement, court order, or in compliance with legal reporting obligations